

ANCO CAMEROON

ANCO, FORMERLY THE NORTH WEST BEE FARMERS' ASSOCIATION, (NOWEBA)

Our experience in beekeeping spans over 30 years.

We train in beefarming and in quality honey production.

**We sort and offer support to young entrepreneurs in
beefarming.**

**ANCO identifies and partners with quality honey producers
to facilitate the marketing of quality honey.**

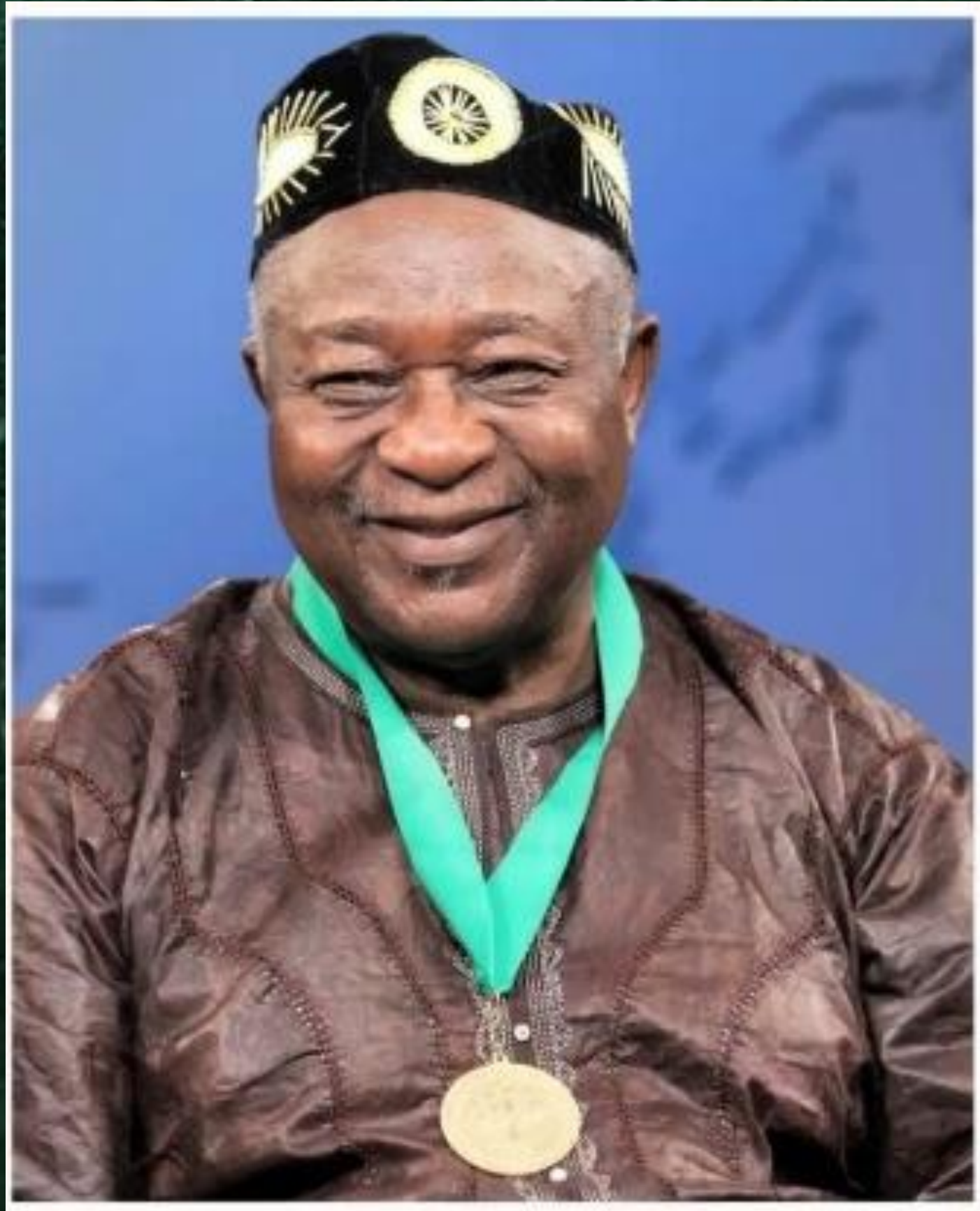
**With our testing kit, we ensure our farms supply top quality
honey with all its nutrients in place, following international
standards.**

ANCO Cameroon

Apiculture and Nature Conservation Organization

TRANSITION

Into A New Era

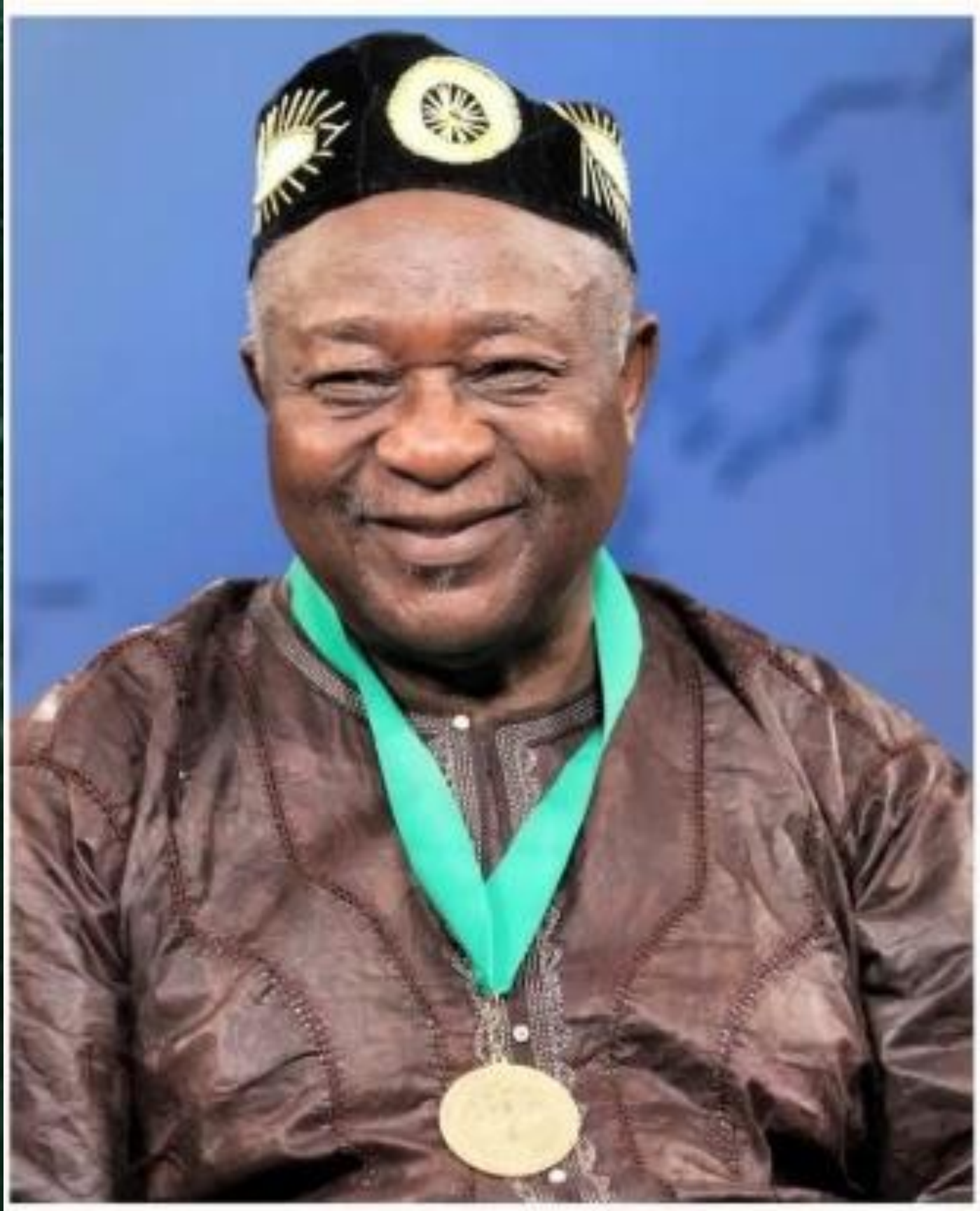


Paul Mzeka, Founder of ANCO

ANCO Cameroon

UN Forest Hero for Africa, 2011

The United Nations, New York, August 2012 –
On Feb. 9, 2012, Cameroon's Paul Nzegha Mzeka, founder of the Apiculture and Nature Conservation Organization (ANCO), was given the Forest Hero award by the United Nations Forum on Forests Secretariat for promoting sustainable bee-farming as a way of raising awareness about biodiversity, and for helping 30 Cameroonian communities protect their watersheds and preserve community forests.



Paul Mzeka, Founder of ANCO

Following the passing of its founding father, Paul Mzeka, Founder of ANCO in 2015, the ANCO technical team continued to implement ongoing projects until the end of 2022.

In 2021, significant organizational changes were initiated to ensure the sustainability and growth of ANCO

Inside ANCO



ANCO Cameroon

Apiculture and Nature Conservation Organization

**Organizational Changes
and Recent Developments**

ANCO Cameroon

Apiculture and Nature Conservation Organization

Our Domain of intervention



➡ Conservation

➡ Environment

➡ Agriculture

➡ Livelihoods

ANCO Cameroon

Apiculture and Nature Conservation Organization

Organizational Changes and Recent Developments

Improving
lives and livelihoods

- * Appointment of New Programs Coordinator**
- * Constitutional Review**
- * Board Leadership Transition**
- * Strategic Rebranding and Revitalization**

Improving
lives and livelihoods

Appointment of New Programs Coordinator

- In 2021, the ANCO board decided to appoint a new Programs Coordinator to succeed the founding father. Chi Christopher Tamu was chosen to take on this role, bringing fresh leadership and direction to the organization.

Constitutional Review

- Concurrently, ANCO began a comprehensive review of its constitution to align with current trends and address global development challenges. This review process aims to modernize ANCO's governance framework and operational strategies.

Board Leadership Transition

- The board Chair, who had been managing ANCO's affairs, resigned in December 2022 after successfully overseeing the completion of the organization's last project under the existing framework.

Strategic Rebranding and Revitalization

- Representatives of the founding father recognized the necessity of rejuvenating ANCO to meet contemporary demands and challenges. This strategic initiative for 2023 was entrusted to the new Programs Coordinator, Chi Christopher Tamu, with the objective of giving ANCO a new facelift and reinforcing its commitment to development goals.

Context

Giving ANCO a new face-lift was the mission set for 2023. To achieve this mission, reflections and consultations on strategies to take ANCO even higher than its glorious days led to a plan of action that was packaged in what was referred to as “phase I of ANCO rebuilding/revamping process.” This phase was launched during a meeting that took place at the ANCO office on 22 October 2023.

Mission To contribute in the promotion of environmental sustainability and human wellbeing by attracting more youths and other stakeholders to strategically intervene in agricultural, water, environment, education and health-related issues.

Vision Towards environmental and livelihood security.

Slogan Improving lives and livelihoods.

Head Office Upstation Bamenda Cameroon

Our new Logo



Improving lives and livelihoods



ANCO Stamp



ANCO Letterhead



ANCO Cameroon

Apiculture and Nature Conservation Organization

Reg. N° 1070/L/E/GNW.56/SG/CAJF of November 29, 2004

-Excellence Award 2006

-UN Forest Hero Award 2011

Motto: *Improving lives and livelihoods.*

Domain of intervention: *Conservation, Environment, Agriculture, Livelihoods*

Communication arm: ANCO Community Radio-FM 97.5 Phone: +237 677327778 +237 670444243

Head Office: Upstation Bamenda Cameroon. P.O. Box 5150 Bamenda, Cameroon. Website: www.ancongo.org Email: info@ancongo.org



Website

www.ancongo.org

Emails

info@ancongo.org

support@ancongo.org

contact@ancongo.org

The communication arm
of ANCO is the

ANCO COMMUNITY RADIO

ANCO COMMUNITY RADIO

ACR

FM 97.5



ANCO

Community Radio

FM97.5

Communications and outreach

- Sensitize and educate on environmental
- Issues of local and global interests through ANCO Environmental Radio. (ACR)
- Document and report on activities
- Draw lessons from own activities as well as those of other stakeholders and partners.
- Use of classical and social media outlets to share and gain knowledge.





19.	livelihood activities for poverty reduction on the Bamenda Highlands of Cameroon	2013- June 2015	GEF/SGP (UNDP)	Yaounde
20	Promoting local approach to peacebuilding and dialogue between Mbororo pastoralist communities and natives in Noni subdivision, North West Region, Cameroon.	1 st July 2019 to 30 th March 2020	CMR/SGP/ERM/S GF/UNDP/19/11	
21.	Sustainable management of Dom community forest amidst covid 19 challenges.	2021- 2023	UNOPS GMS	

Our approach to project planning execution, follow up and evaluation is published in FAO's Flora and Faune N^o23 issue2 page 58 2008 and in **The Plants of Dom, Bamenda Highlands Cameroon, page 12, 2010.*



ANCO Cameroon
Apiculture and Nature Conservation Organization

ANCO
Honey

2,500 Frs.

100% NATURAL PRODUCT

ANCO Honey
Pure and natural

ANCO Cameroon
IMPROVING LIVES & LIVELIHOODS

ANCO Honey
Pure and natural

ANCO HONEY

A central advertisement graphic for ANCO Honey. It features a large bottle of honey on the left with a green starburst indicating a price of 2,500 Frs. In the center, the words 'ANCO Honey' are written in a large, bold, black font, with 'Honey' in a cursive script. To the right of the text is a green leaf logo with 'ANCO Cameroon' and 'IMPROVING LIVES & LIVELIHOODS' below it. Below the text is a large, golden honeycomb. At the bottom, there is a purple jar of ANCO Honey and a barcode with the text 'ANCO HONEY' below it. The background is white with a wavy orange border at the top.

ANCO Cameroon
Apiculture and Nature Conservation Organization



ANCO

Honey

**100%
NATURAL
PRODUCT**

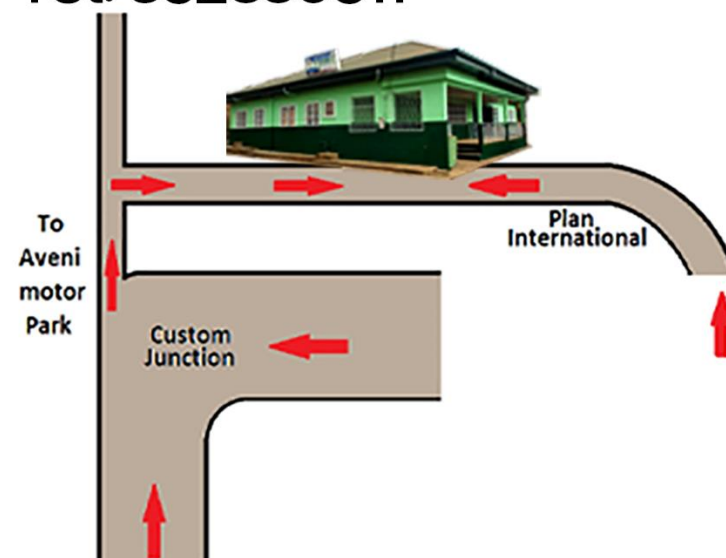
2,500 Frs.

SALES POINTS

ANCO Head Office:
Upstation Bamenda
Tel: 673495701

Beside NFC Bank Nkwen
Tel: 672943050

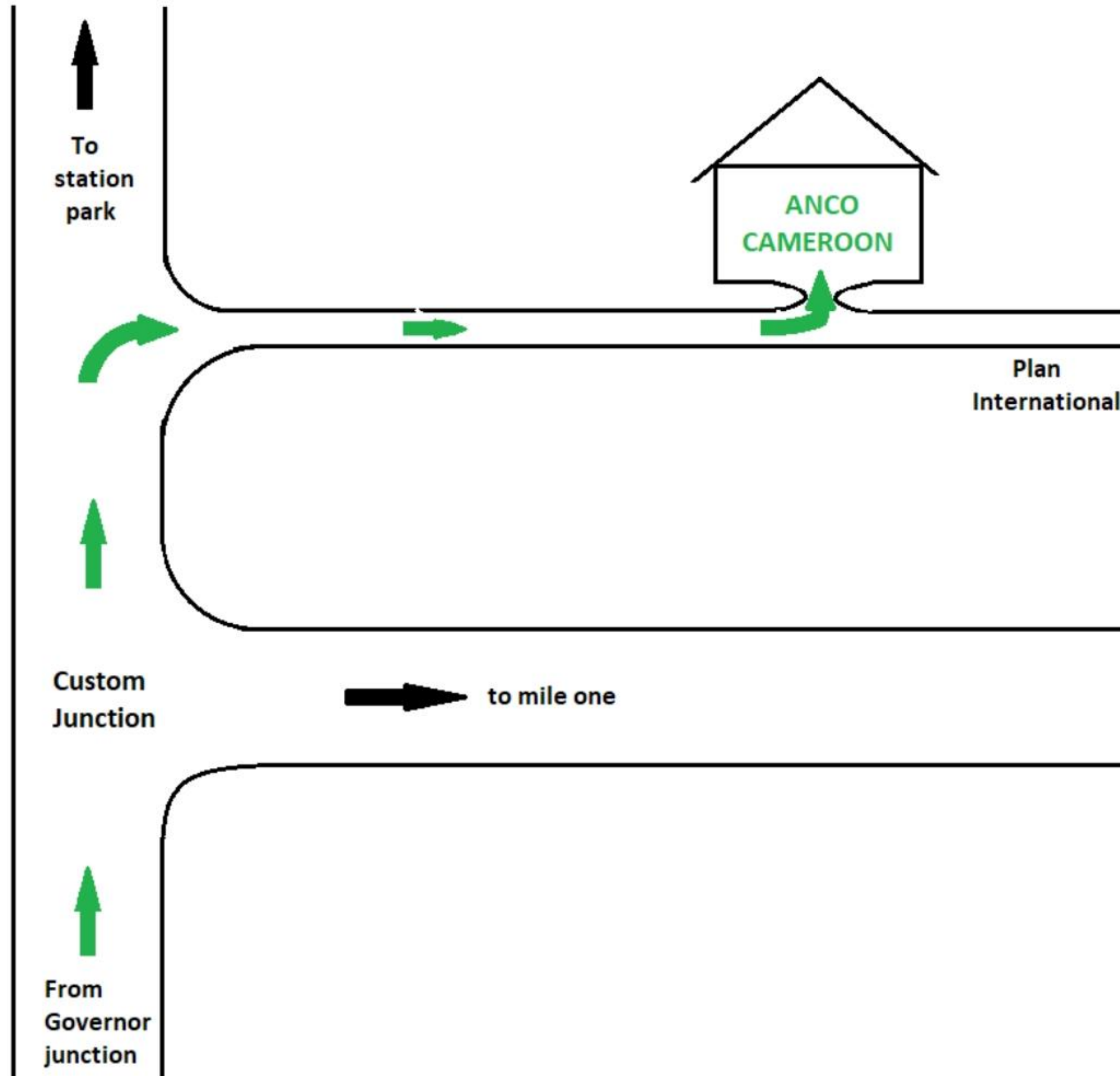
New Road Nkwen
Beside the Catholic Church
Tel: 652330511



Pure and natural



LOCATION PLAN FOR ANCO COMMUNITY RADIO









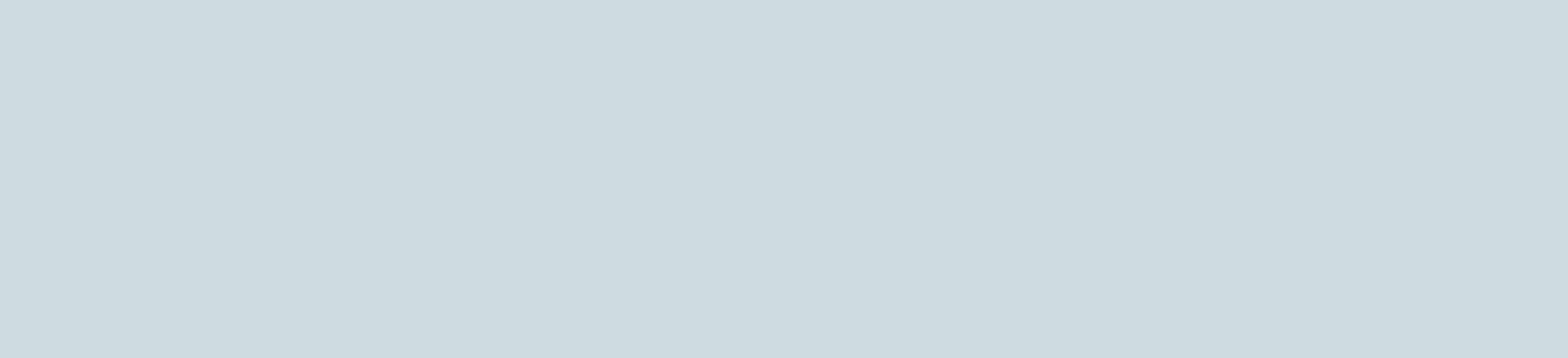
























































TROPIC Broadcast

F 97.5 280 PA14 L:
FWD:554W R:000W R:



+VCC



+12V



+5V

TROPIC Broadcast

F 97.5 270 Pd14 L:
Fwd: 540W R: 000W R:



+VCC



+12V



+5V

TROPIC Broadcast

F 97.5 230 Pd14 L:
Fwd:551W R:000W R:

+VCC
+12V
+5V



TROPIC Broadcast

+VCC

+12V

+5V

KOUTIM











